

EPPIC Asia Co., Ltd. is a Thailand based joint venture of Epple Druckfarben AG in Germany and Pulse Printing Products Ltd. (UK). EPPIC manufactures water based- and UV coatings in Thailand and is the regional hub for Epple Printing Inks. We are a young company with ambitious expansion targets in sales and production.

To cope with our expansion, we are seeking a highly motivated:

## Technical Sales Manager (m/f)

### Responsibilities:

- Lead and schedule own activities to contribute to the company sales target.
- Manage existing business and customers.
- Develop business plans including marketing strategies, pricing, sales campaigns, and promotions for assigned territory.
- Maintain good relationships with current customers and explore new business opportunities.
- Collect and analyze market information on sales, products, customer behavior, customer needs, trends, and competition.
- Work closely with the technical team.
- Support local sales team and customers.
- Report to Director.

### Requirements:

- Graduated with a bachelor's degree (equivalent) or technical education in the printing industry.
- Technical knowledge in offset printing and related consumables.
- Strong team player with "can-do" attitude to inspire others, outgoing personality.
- Good communication and presentation skills.
- Proficient in English. Other language skills are an asset.
- Willing to take the challenge abroad – relocation to Thailand or Hong Kong is required.
- Willing to travel independently in the APAC region.
- Ambition to take over responsibility.

### Benefits:

- Competitive remuneration (Basic salary, plus commission after the first year).
- Housing/Transportation allowance.
- Private medical insurance and travel insurance.

If you are interested to apply for this rare and challenging opportunity, please send your resume including salary expectation via email to: [Daniel.Edinger@EPPIC-ASIA.com](mailto:Daniel.Edinger@EPPIC-ASIA.com)